



The Boothbay Harbor Region Chamber of Commerce is pleased to announce a new member benefit:

## **Membership Perk Card Program!**

Here is how it works.

Every member business will receive 5 cards for use by the owners and employees. (Additional cards are available upon request). Owners/employees present their Perk card at participating businesses to receive the Perk!

As a business, you can come up with any promotion you would like to entice other members to visit your business. For example:

- Retail Shops– offer a set % off merchandise
- Service- \$10.00 off any service
- Restaurants– Free appetizer or dessert

The possibilities are endless, and this is a great time for you to be creative and market your business to others in the area. Promoting– **SHOP LOCALLY!**

If you would like to participate in the program, please email your information to Chamber Board member Heather O'Brien at [hobrien@dorahighlands.com](mailto:hobrien@dorahighlands.com). Heather will deliver a flyer to you featuring the Perk Card Program Logo announcing your promotion. Please display this card in your business in a visible area for other members to see. Heather will also deliver your perk cards for distribution within your business.

**If you choose not to participate in the program, but would like to have the Perk Cards, please stop by the Chamber office to pick up your cards.**

There will be a running list of all participating businesses at the Chamber office. The deadline for listing your promotion is August 1st and cards will be available August 3rd. When a new business joins the promotion list, their participation will be noted in the Chamber E-News. Perk cards will be valid until the end of the fiscal year on October 31st. New cards for the 2010 fiscal year will be issued upon your membership renewal.

The Perk Card Program is a great way to market your product, build a local client list and promote shopping locally. So, please email Heather with your awesome promotion idea and we will get the word out for you!

Thank you!

Boothbay Harbor Region Chamber of Commerce Board of Directors